

Discussion Guide

2015 WHITE HOUSE
CONFERENCE
on **AGING**

www.whitehouseconferenceonaging.gov

The 2015 White House Conference on Aging builds on a year-long effort to listen, learn, and share with older adults, families, caregivers, advocates, community leaders, and experts in the aging field. The 2015 Conference aims to embrace the transformative demographic shift occurring in the United States and recognize the possibilities of healthy aging.

2015 White House Conference on Aging

The first baby boomers reached retirement age in 2011, accelerating a population surge in the number of Americans over the age of 65. Each day for the next 15 years, thousands more will reach retirement age, creating new opportunities for how we define what it means to be an older American. The conference is bringing together older Americans, caregivers, government officials, members of the public, business leaders, and community leaders to discuss a vision for aging in the next decade.

Everyone is invited to participate virtually – the 2015 White House Conference on Aging is not limited just to those in the room.

Hosting A Viewing Session: We encourage you to participate in the Conference by hosting a viewing session. Invite your friends and colleagues to join you while you watch the livestream of the event together at <https://www.whitehouse.gov/live>. You will need an internet connection to access the livestream and can watch it using any web or mobile browser. This means you can stream on a computer, laptop, tablet, or smart phone that is connected to the internet. Share in the conversation about:

- In your experience, what are the most empowering parts of aging?
- What should we be thinking about now to prepare our families, communities and country for the next decade to support older Americans and their families?
- How can the government work with the private sector to expand opportunities for older Americans and their families?
- What are the best ways for multiple generations to stay connected?
- What are your strategies for taking part in healthy activities?
- What are ways you would like to get more involved in your community?
- If retired, have you enjoyed new opportunities for volunteerism, business ventures or public service?
- What advice would you give to someone trying to plan for a secure retirement?
- How has new technology changed your aging experience?

Participate via Social Media: You can join the discussion at the White House on Twitter or Facebook by posting your questions and comments using #WHCOA. You can also send your comments to info@whaging.gov.

Remember to include #WHCOA in all your tweets and posts on July 13 to help us ensure that the 2015 White House Conference on Aging is a national conversation. We look forward to your virtual participation in the Conference!

If you are new to Twitter or Facebook, here are some important tips for how to use social media to participate in the 2015 White House Conference on Aging:

- You will need a Twitter or Facebook account to participate in the conversation on social media. To sign up for Twitter, please visit www.twitter.com. To sign up for Facebook, please visit www.facebook.com.

Using #WHCOA:

- #WHCOA is a “hashtag” – the # symbol in front of a word or group of words. Hashtags are used to categorize posts on social media.
- For the White House Conference on Aging, we are using the hashtag #WHCOA. If you include #WHCOA in your post on social media, other users will be able to see you posted about this event.
- You can place a hashtag anywhere in a post – beginning, middle or end.
- If you click on the hashtag, you will be directed to a new webpage that shows all of the posts by others using the same hashtag.